

# Circularity: Transforming Electronics Procurement for a Sustainable Future

Join the Global Electronics Council (GEC) for a webinar on integrating sustainable procurement practices for a circular economy. The session includes insights on GEC's Purchaser Guide for Circularity and updates on the EPEAT Circularity Criteria.

**Date:** Wednesday, April 3, 2024

**Time:** 8 am – 9 am PDT | 11 am – 12 pm EDT | 5 pm – 6 pm CEST

**Location:** Virtual Event



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Operations Lead  
CEP



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Advisor, Sustainable  
Procurement Strategic Sourcing  
OhioHealth



**John Watt**

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**Bob Mitchell**

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Global Electronics Council



**Patty Dillon**

VP of Criteria and  
Category Development  
Global Electronics Council



**Kaushik Ramakrishnan**

Senior Director, Strategic Growth  
Global Electronics Council



# Chatham House Rule

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*Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed*

# Housekeeping

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- All participants are muted by default
- To ask a question to a speaker or panelist, please enter it into the Q&A panel of the video conference interface
- The meeting moderator will ensure questions are either answered through a video conference interface or live during moderated panels
- If we aren't able to answer all questions during the webinar, GEC staff will follow up with the participant afterward





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*Sustainability for a Connected Future*



# CIRCULARITY: TRANSFORMING ELECTRONICS PROCUREMENT FOR A SUSTAINABLE FUTURE

3 April 2024



# Agenda & Panelists



**Welcome & Introduction**

**Bob Mitchell**

**GEC**  
*Chief Executive Officer*



**Update on EPEAT  
Circularity Criteria**

**Patricia  
(Patty) Dillon**

**GEC**  
*Vice President,  
Criteria and  
Category Development*



**CEP Partnership  
and Roadmap**

**Ralitza  
Naydenova**

**CEP**  
*Communications &  
Operations Lead, Circular  
Electronics Partnership*



**GEC Circularity  
Guide**

**Kaushik  
Ramakrishnan**

**GEC**  
*Senior Director,  
Strategic Growth*



**ITU Circularity  
Guide**

**John  
Watt**

**ITU**  
*Circular Procurement  
Consultant*



**Purchaser  
Perspective**

**Beth  
Eckl**

**OhioHealth**  
*Sustainable  
Procurement  
Advisor*

# Global Electronics Council

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As a mission-driven nonprofit, the **Global Electronics Council** (GEC) accelerates the market for sustainable electronics.

Founded in 2006, GEC is an **independent, international & impartial nonprofit** that empowers procurement professionals and other key stakeholders through a variety of engagements & offerings, including the EPEAT, Type-1 ecolabel.

**GEC Staff** are located in the United States, Canada, Belgium, and The Netherlands.

Volunteer, highly diverse and non-industry representatives on the **GEC Board of Directors**.



**GLOBAL  
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COUNCIL**

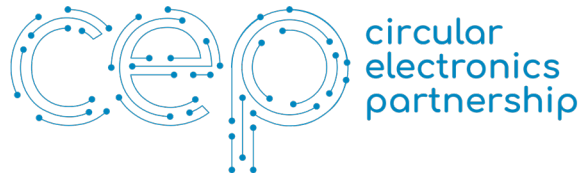
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[Visit GEC.org](https://www.gec.org)





# GEC: Convening the ICT Sector & Purchasers



[cep2030.org](http://cep2030.org)  
Founding Partner



[circularandfairictpact.com](http://circularandfairictpact.com)  
Supporting Organization



[cirpassproject.eu](http://cirpassproject.eu)  
Consortium Partner



On EPEAT  
Advisory Council



[epa.gov/greenerproducts](http://epa.gov/greenerproducts)  
EPEAT recommended



[globalecolabelling.net](http://globalecolabelling.net)  
GEC is a Board Member



[globalelectronicscouncil.org/training](http://globalelectronicscouncil.org/training)  
Co-developed Sustainable Procurement training



[www.sustainablepurchasing.org/climate-collaborative](http://www.sustainablepurchasing.org/climate-collaborative)  
Member & Contributor



# What Makes EPEAT Credible & Impactful

## Multi-stakeholder Consultation



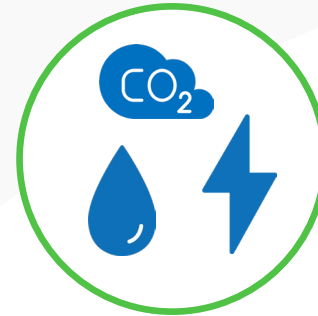
A cross-section of diverse stakeholders define criteria

## Full Life Cycle Impacts



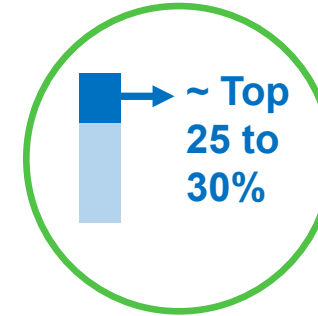
Criteria address sustainability impacts across the product life cycle from material extraction to end of life

## Science-Based



Criteria focus on priority impacts, based on evaluation of available science and evidence

## Leadership Performance



Criteria represent marketplace leadership with only the top 25-30% of products typically able to meet the criteria

## Third-Party Verification



Independent verification ensures that products conform with criteria initially and on an ongoing basis



# The Largest Selection of Sustainable Electronics



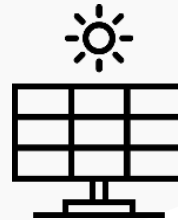
## COMPUTERS & DISPLAYS

Desktop Computers  
Integrated Desktop Computers  
Monitors  
Notebooks  
Signage Display  
Tablets/Slates  
Thin Clients  
Workstations



## IMAGING EQUIPMENT

Printers  
Copiers  
Multi-Function Devices  
Scanners  
Fax Machines  
Digital Duplicators



## PHOTOVOLTAICS

Modules  
Inverters



## NETWORK EQUIPMENT

Routers  
Switches



## TELEVISIONS



## SERVERS

Blade Servers  
Multi-Node Servers  
Pedestal Servers  
Rack-Mounted Servers



## MOBILE PHONES

# UPDATE ON EPEAT CIRCULARITY CRITERIA



**Patricia (Patty) Dillon**

Vice President, Criteria and Category Development  
*Global Electronics Council*

# EPEAT Sustainability Impact Criteria



## CLIMATE

Reducing greenhouse gas emissions in the manufacturing supply chain and product use.

*Climate Change Mitigation Criteria*



## CIRCULARITY

How products are designed for longevity, reuse and recycling, and which ones responsibly address packaging, water, and waste.

*Sustainable Use of Resources Criteria*



## CHEMICALS OF CONCERN

Eliminating the use of toxic chemicals that are hazardous to human health and the environment.

*Chemicals of Concern Criteria*

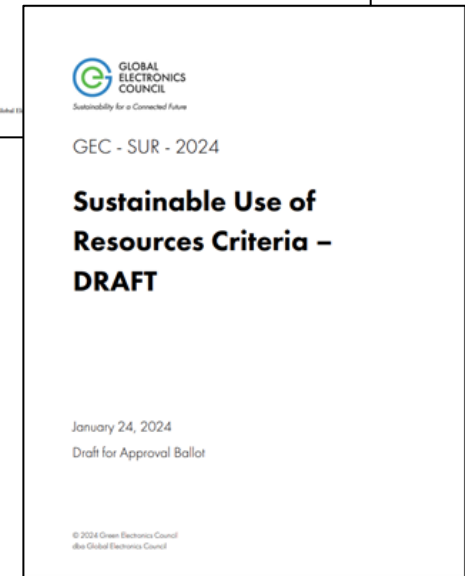
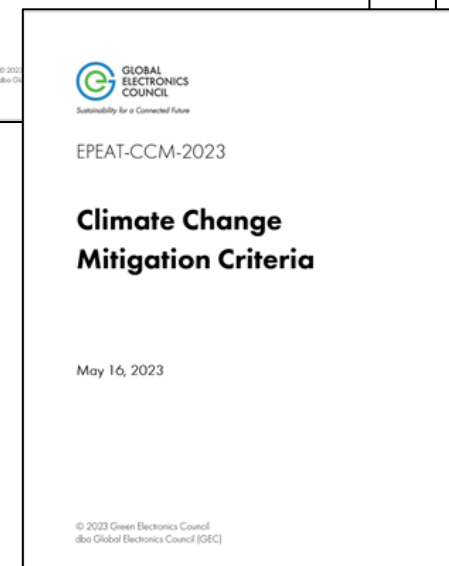
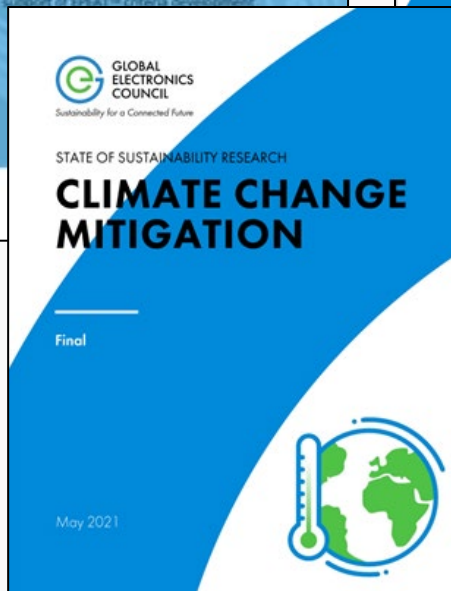
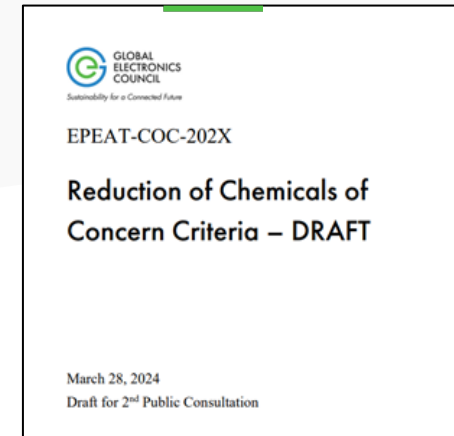
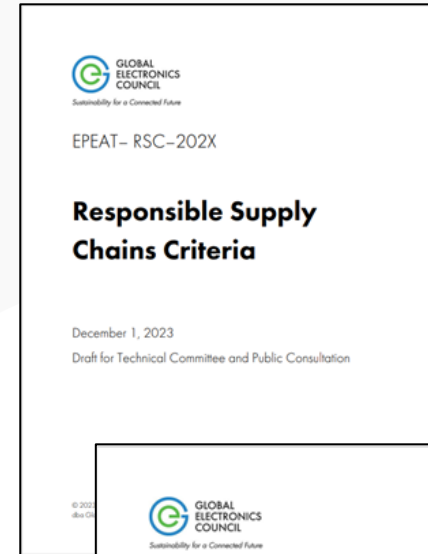


## RESPONSIBLE SUPPLY CHAINS

The responsible sourcing of materials, fair labor practices, and worker health and safety in the electronics supply chain.

*Corporate ESG Performance Criteria*

# Developing Horizontal Criteria by Sustainability Impact Area

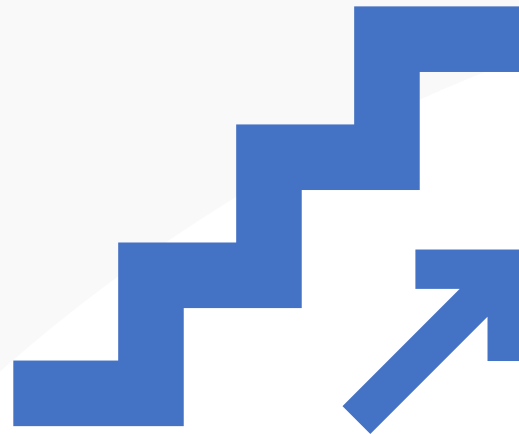




# Evolving with Science, Policy and Best Practices

## The Early Years (2006 – 2017)

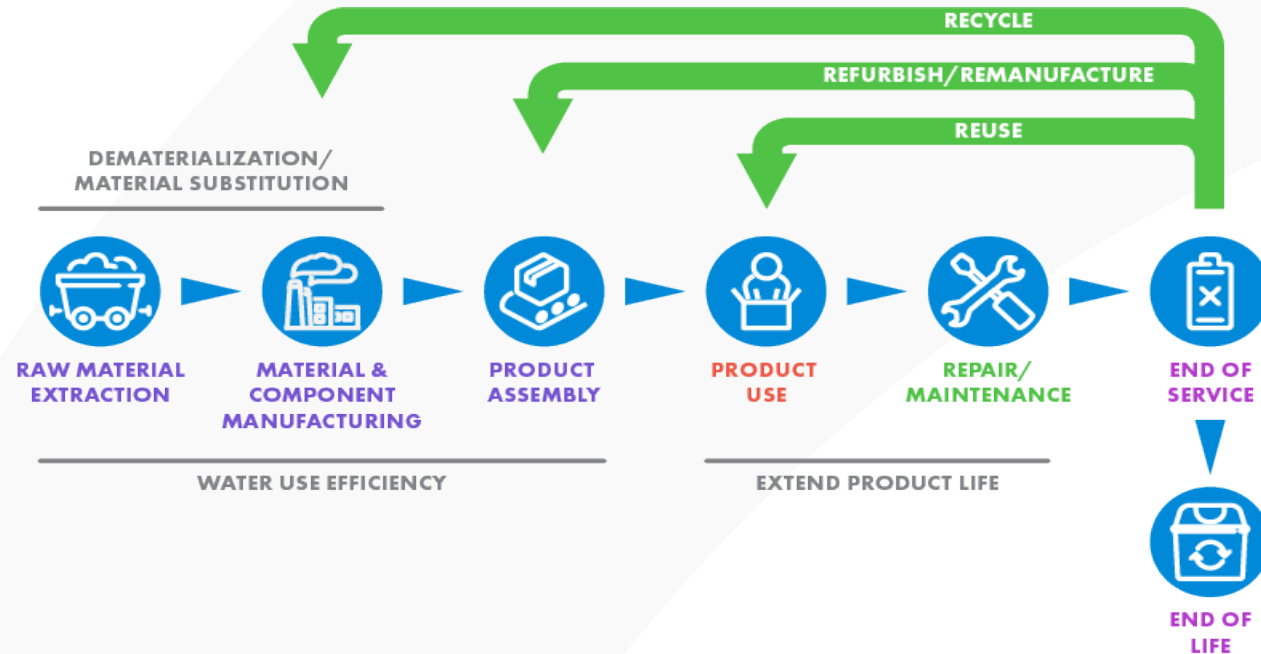
- Product energy efficiency
- F-GHG emissions
- Recycled & biobased content plastics
- Design for recycling
- Responsible e-waste recycling
- Restrict heavy metals (lead, mercury, cadmium)



## The Evolution (2018 – 2024)

- Use of renewable electricity
- Energy efficient manufacturing
- GHG science-based targets (new)
- Higher recycled content plastics
- Recycled content metals & critical minerals
- Product longevity
- Secure data deletion
- Chemical inventory & full substance disclosure
- PFASs (new)
- Manufacturing process chemicals (new)
- Fair labor & worker health and safety
- Responsible mineral sourcing

# Circularity Criteria



Coming October 2024

- Use and disclosure of recycled content plastics, base metals and critical minerals/rare earth elements
- Product longevity via access to firmware/software, durability, use of long-life batteries, interoperability, secure data deletion and access to repair
- Product design for repair, reuse and recycling
- Responsible end-of-life management/recovery, reuse and recycling
- Recycled content packaging & water stewardship

# CEP PARTNERSHIP AND ROADMAP



**Ralitza Naydenova**

Communications & Operations Lead

*Circular Electronics Partnership*

# Circular Electronics Partnership

Circularity: Transforming Electronics Procurement for  
a Sustainable Future

3 April 2024





# The need for a coordination platform

**Plenty of NGOs and other organizations** work with the private sector on individual projects towards circular electronics.

**The risk of overlap** in project objectives between initiatives is high, as well as **misalignment in project outcomes**

This is not helpful and **hampers collective progress** towards a mutual global goal of transforming the industry to a circular economy.

**Coordination between initiatives is imperative**

# About CEP

The Circular Electronics Partnership (CEP) is a coordination platform for its six founding partners, industry members, and the wider stakeholder network driving collective and converging action on global initiatives for circular electronics.

## Partner organizations



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GeSI  
ENABLING  
DIGITAL  
SUSTAINABILITY



WORLD  
ECONOMIC  
FORUM

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD



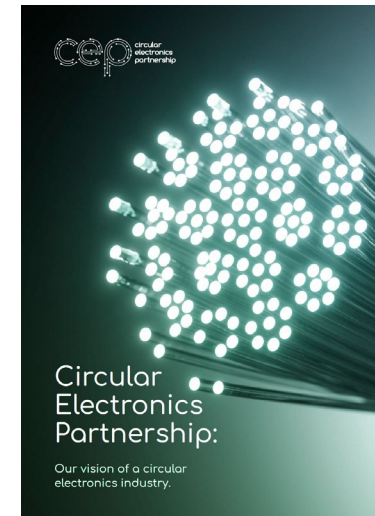
Responsible Business Alliance

Advancing Sustainability Globally



World Business  
Council  
for Sustainable  
Development

## Industry vision



Download Our Vision at  
[www.cep2030.org](http://www.cep2030.org)



# 2024 Members

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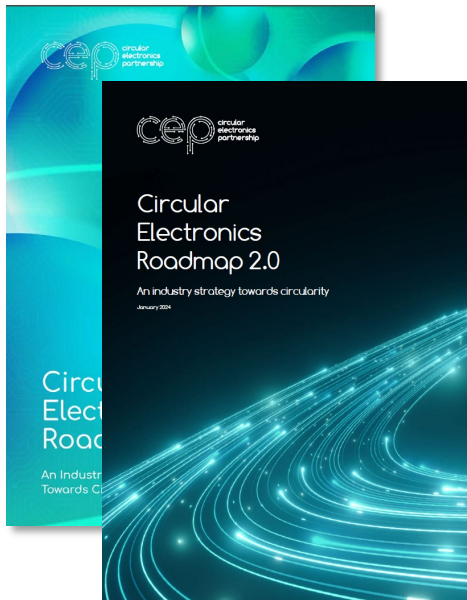


# Partners



# How does CEP work?

## Roadmap



Download the CEP Roadmap at [www.cep2030.org](http://www.cep2030.org)

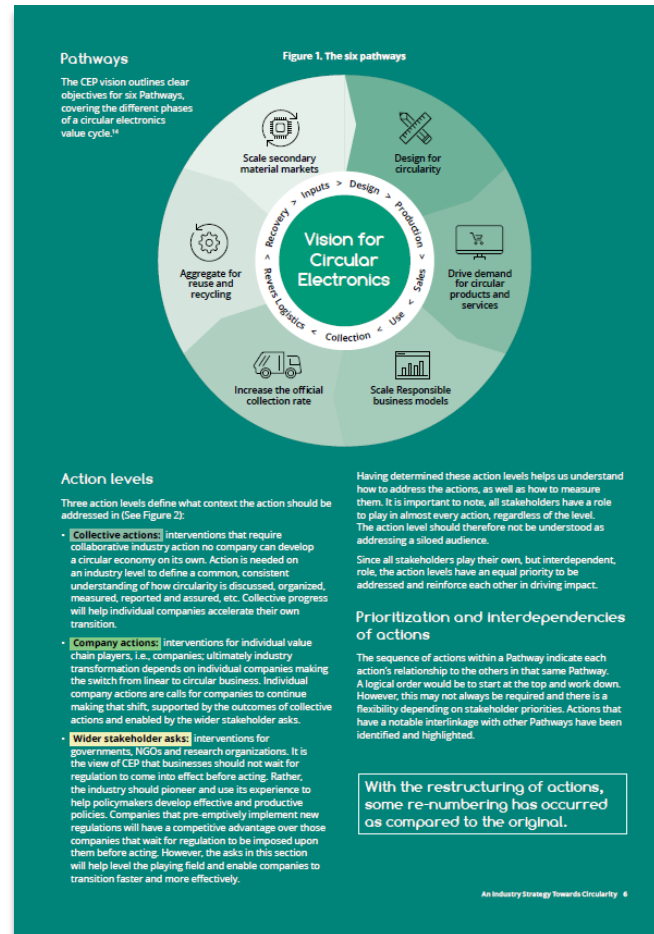
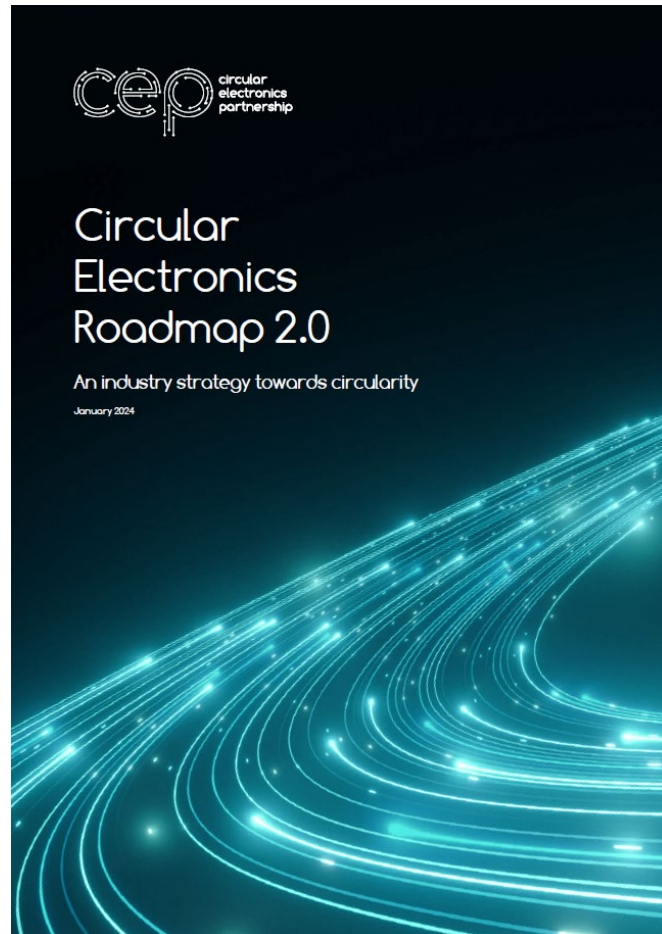


## Project dashboard

	1   Design for Circularity	2   Drive demand for circular products and services	3   Scale responsible business models	4   Increase the official collection rate	5   Aggregate for reuse and recycling	6   Scale secondary material markets
Collective actions	1.1 Define circular products and services	2.1 Develop guidance for circular electronics procurement	3.1 Explore consumer needs on circularity to drive demand and generate business value	4.1 Strengthen convenient take-back and collection	5.1 Accelerate progress towards the digitization of the PIC procedure under the Basel Convention	6.1 Develop data standards and definitions for secondary materials
	1.2 Set up an industry repository for circular electronics	2.2 Stimulate the circular procurement of electronics on a global scale	3.2 Consistently measure and communicate to investors about the performance of circular business models	4.2 Consolidate historic e-waste mapping an assess recoverability	5.2 Pilot "trusted trader agreements" that ease the complexity of moving waste electronics to certified recyclers	6.2 Create an EHS assurance scheme for secondary materials
	1.3 Develop and roll out tools and education for circular electronics design	2.3 Quantify and communicate the value of circular products and services	3.3 Assess the scope 3 GHG emission benefits as a result of circular solutions		5.3 Plan sorting, pre-processing and recycling operations at the regional and global level	6.3 Standardize material tracking and provide traceability and sourcing transparency
		2.4 Train and reward knowledge and the consistent application of circular procurement	3.4 Adapt accounting for circular electronics	0.1 Explore the implementation of value chain data exchange mechanisms to enable circularity		
Company actions	1.4 Develop and implement circular transition tools within companies	2.5 Commit to meeting the demand for circular products and services	3.5 Invest in circular business models with social and environmental impact	4.3 Engage informal actors and support their transition to formalized entrepreneurs		6.4 Commit to scale secondary material use in the long term
		2.6 Report on company circular procurement data	3.6 Utilize best practices on data sanitization	4.4 Tie take-back and collection to the business model		
Wider stakeholder asks	1.5 Create an enabling environment for the sale of circular products and services	2.7 Develop and harmonize circular procurement global reporting standards	3.8 Ensure legal clarity on the liability for product defects and access to insurance for repair and refurbishment	4.5 Harmonize definitions and reporting for WEEE/EEE take-back and collection	5.4 Improve the classification of waste at borders through trade facilitation programs and capacity building	6.5 Incentivize technology investments for meeting future secondary material demand
			3.9 Enforce labor rights and enable the formalization of companies and workers	4.6 Increase public-private cooperation in the development of effective EPR regulation	5.6 Move towards an insurance model for financial guarantees	6.6 Incentivize the sale of secondary materials
				5.7 Move to an opt-out system for transit countries and allow for flexibility		



# Roadmap 2.0 To be published on 15 April 2024



**Figure 2**  
Explore the six pathways of our roadmap

Collective actions	Company actions	Wider stakeholder asks
<p><b>Pathway 1</b> Design for circularity</p> <ol style="list-style-type: none"> <li>1.1 Define what constitutes the design of a circular product</li> <li>1.2 Set up an industry repository for circular electronics</li> <li>1.3 Develop and roll out an education program and tools for circular electronics design</li> </ol>	<ol style="list-style-type: none"> <li>1.4 Develop and implement circular transition tools within companies</li> </ol>	<ol style="list-style-type: none"> <li>1.5 Create an enabling environment for the sale of circular products and services</li> </ol>
<p><b>Pathway 2</b> Drive demand for circular products and services</p> <ol style="list-style-type: none"> <li>2.1 Develop guidance for circular electronics procurement</li> <li>2.2 Stimulate the circular procurement of electronics on a global scale</li> <li>2.3 Quantify and communicate the value of circular products and services</li> <li>2.4 Train and reward knowledge and the consistent application of circular procurement</li> </ol>	<ol style="list-style-type: none"> <li>2.5 Commit to meeting the demand for circular products and services</li> <li>2.6 Report on company circular procurement data</li> </ol>	<ol style="list-style-type: none"> <li>2.7 Develop and harmonize circular procurement global reporting standards</li> </ol>
<p><b>Pathway 3</b> Scale Responsible Business models</p> <ol style="list-style-type: none"> <li>3.1 Explore consumer needs on circularity to drive demand and generate business value</li> <li>3.2 Consistently measure and communicate to investors about the performance of circular business models</li> <li>3.3 Assess the Scope 3 GHG emission benefits as a result of circular solutions</li> <li>3.4 Adapt accounting for circular electronics</li> </ol>	<ol style="list-style-type: none"> <li>3.5 Invest in circular business models with social and environmental impact</li> <li>3.6 Utilize best practices on data sanitization</li> <li>3.7 Enable independent repair providers and consumers to conduct appropriate repairs safely</li> </ol>	<ol style="list-style-type: none"> <li>3.8 Ensure legal clarity on the liability for product defects and access to insurance for repair and refurbishment</li> <li>3.9 Enforce labor rights and enable the formalization of companies and workers</li> </ol>
<p><b>Pathway 4</b> Increase the official collection rate</p> <ol style="list-style-type: none"> <li>4.1 Strengthen convenient take-back and collection</li> <li>4.2 Consolidate historic e-waste mapping and assess recoverability</li> </ol>	<ol style="list-style-type: none"> <li>4.3 Engage informal actors and support their transition to formalized entrepreneurs</li> <li>4.4 Tie take-back and collection to the business model</li> </ol>	<ol style="list-style-type: none"> <li>4.5 Harmonize definitions and reporting for WEEE/EEE take-back and collection</li> <li>4.6 Increase public-private cooperation in the development of effective EPR regulation</li> </ol>
<p><b>Pathway 5</b> Aggregate for reuse and recycling</p> <ol style="list-style-type: none"> <li>5.1 Accelerate progress towards the digitization of the PIC procedure under the Basel Convention</li> <li>5.2 Pilot "trusted trader agreements" that ease the complexity of moving waste electronics to certified recyclers</li> <li>5.3 Plan sorting, pre-processing and recycling operations at the regional and global level</li> </ol>		<ol style="list-style-type: none"> <li>5.4 Improve the classification of waste at borders through trade facilitation programs and capacity building</li> <li>5.5 Move towards an insurance model for financial guarantees</li> <li>5.6 Move to an opt-out system for transit countries and allow for flexibility</li> </ol>
<p><b>Pathway 6</b> Scale secondary material markets</p> <ol style="list-style-type: none"> <li>6.1 Develop data standards and definitions for secondary materials</li> <li>6.2 Create an EHS assurance scheme for secondary materials</li> <li>6.3 Standardize material tracking and provide traceability and sourcing transparency</li> </ol>	<ol style="list-style-type: none"> <li>6.4 Commit to scale secondary material use in the long term</li> </ol>	<ol style="list-style-type: none"> <li>6.5 Incentivize technology investments for meeting future secondary material demand</li> <li>6.6 Incentivize the sale of secondary materials</li> </ol>

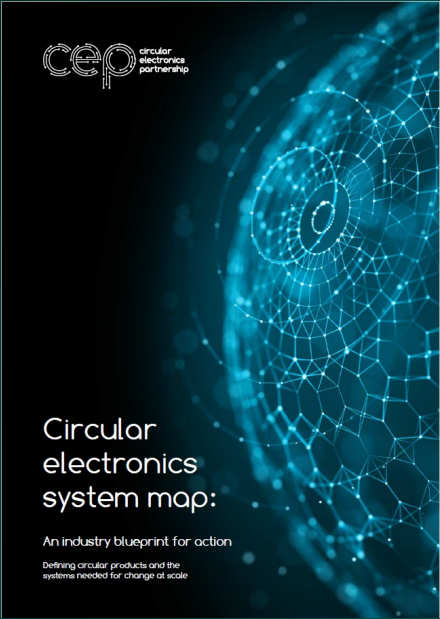
An Industry Strategy Towards Circularity 7

# NEW CEP updated roadmap overview

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# System Map | 2022

## Industry Blueprint for action

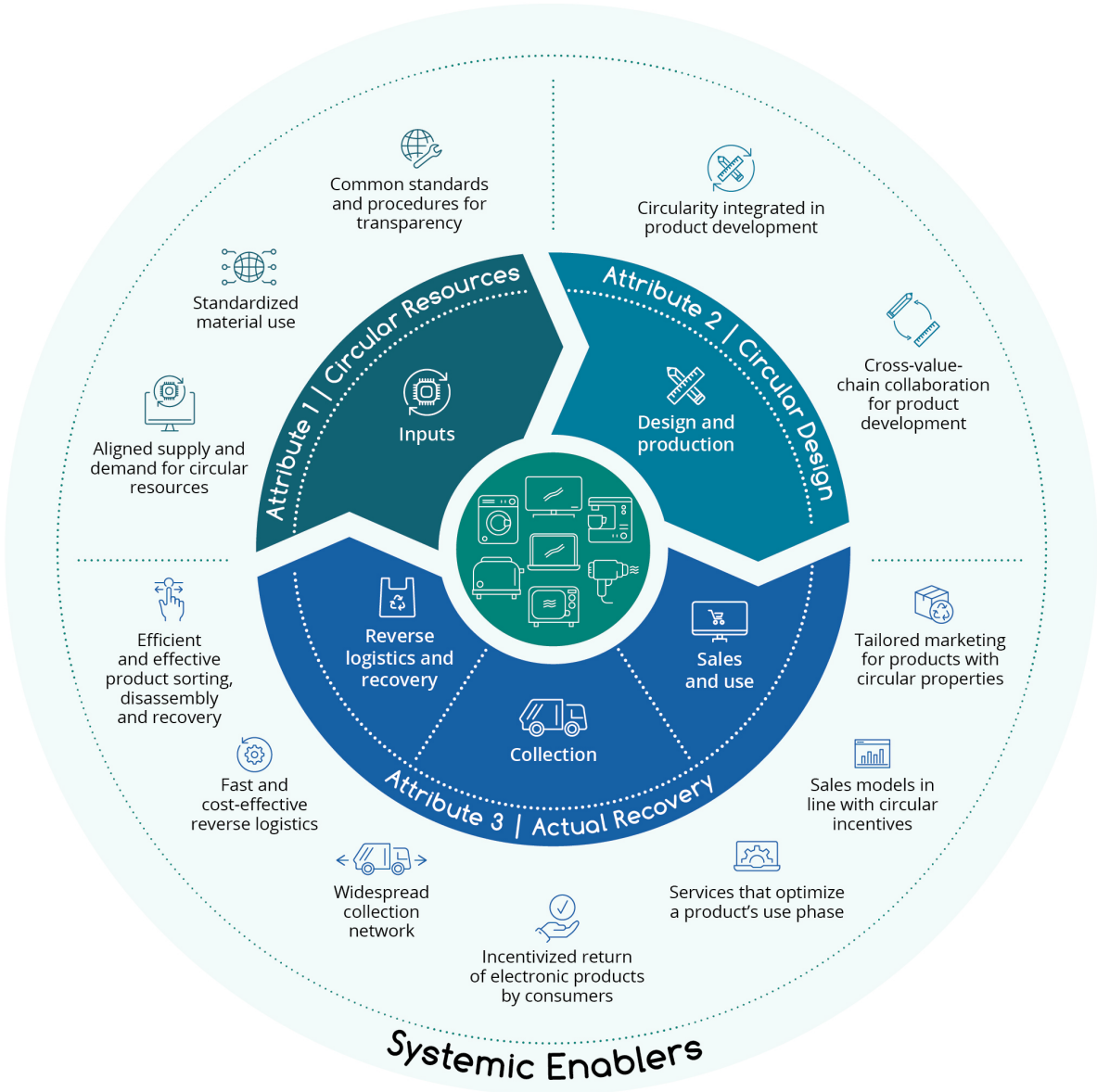


Download from  
[www.cep2030.org](http://www.cep2030.org)  
 or scan:



Project report resulting from roadmap action P1.1

## Defining circular products and the system needed for change at scale



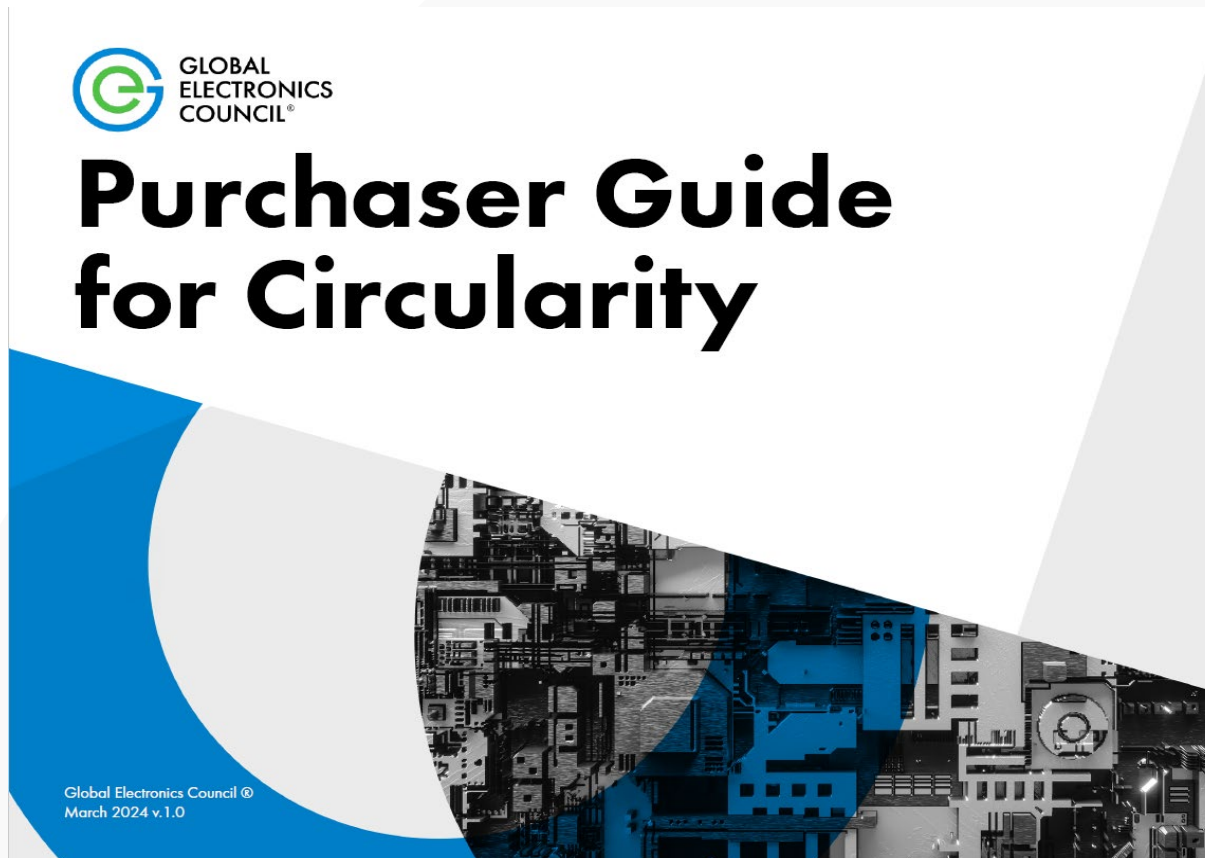
# GEC PURCHASER GUIDE FOR CIRCULARITY



**Kaushik Ramakrishnan**

Senior Director, Strategic Growth  
*Global Electronics Council*

# Launching the GEC Purchaser Guide for Circularity

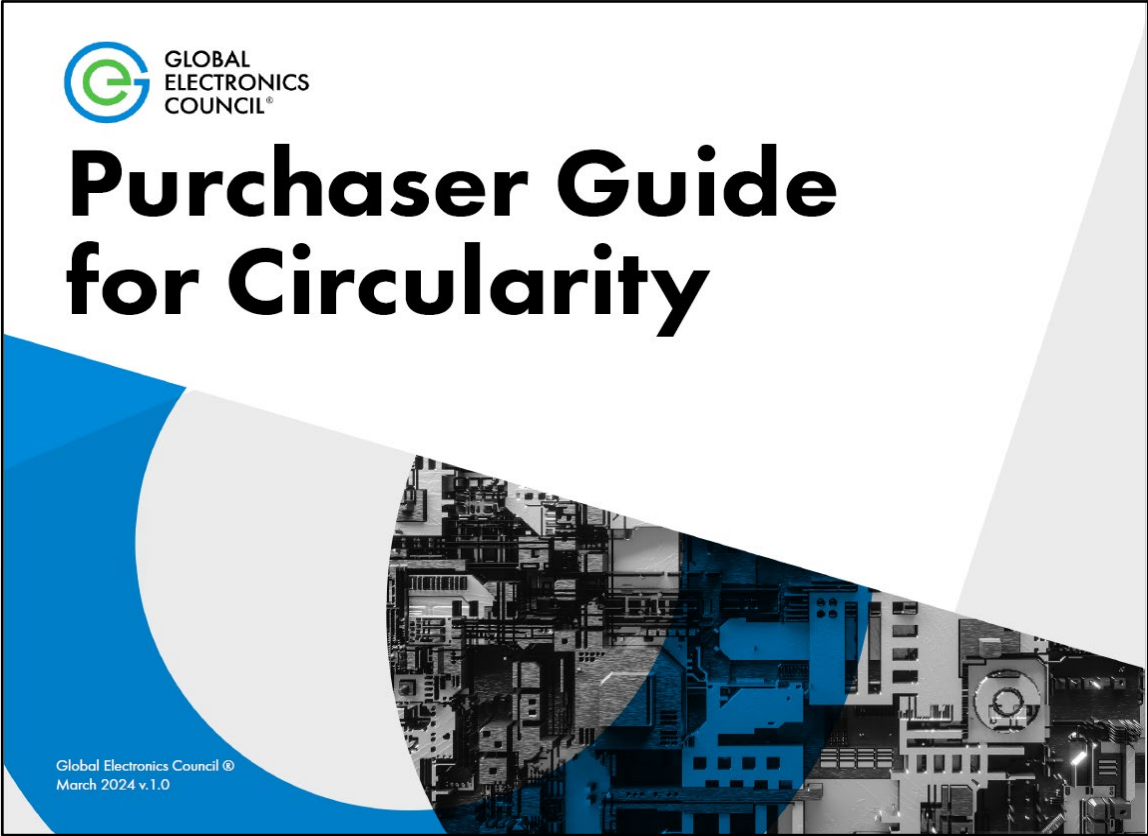


A resource for purchasers to...

- Engage external and internal stakeholders on circularity
- Establish suitable organizational policies and procedures
- Embed circularity into ICT procurement



# A collaborative effort through the CEP





# Leveraging the power of procurement to drive systemic change

Public procurement - a large share of the global economy:

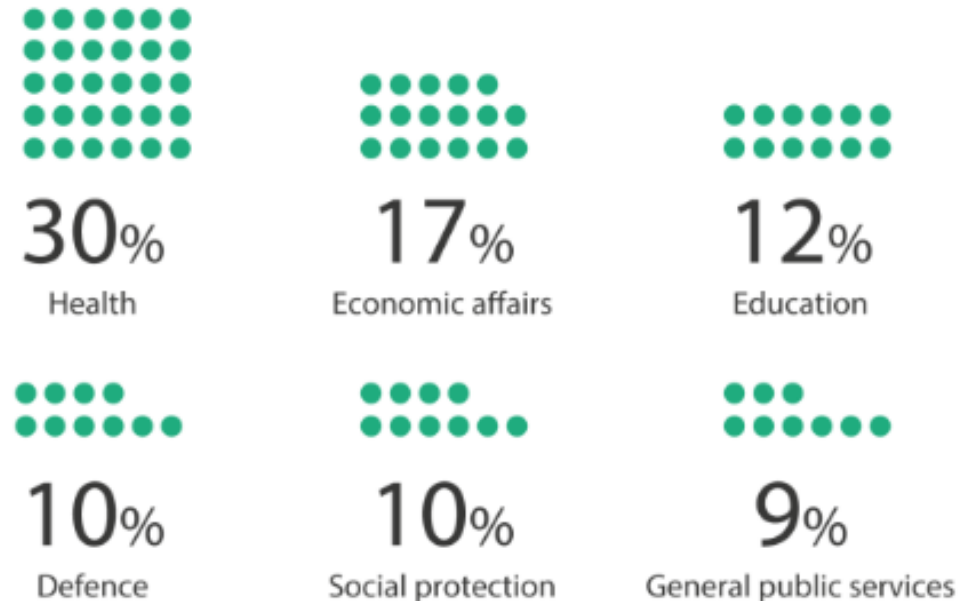
- **12% of GDP in OECD countries**
- **30% of general government expenditures**
- **63% spent at the sub-national level**

Public procurement is supporting:

- **delivery of public services to citizens**
- **achievement of broader policy goals**

Public procurement impacts many areas of public service delivery:

Share of procurement spending<sup>3</sup>



# Guide structured in two parts

## Part 1

08	<b>PROCUREMENT QUESTIONS AND SUPPORTING DOCUMENTATION</b>
09	A. Current Best Practices
09	Questions 1.1-1.6: Product Attributes
12	Questions 2.1- 2.4: Vendor Commitments and Practices
15	B. Transformational Circularity
15	Questions 3.1-3.4: Various Topics

## Part 2

17	<b>END-OF-USE</b>
18	Sample Policy
18	Responsible End-of-Use Options
19	Data Security and Sanitization
19	Employee Awareness and Training
19	Continuous Improvement
20	Sample Procedures
20	Responsible End-of-Use Options
21	Data Security and Sanitization
21	Employee Awareness and Training
22	Continuous Improvement

# Part 1: Example

## 1.4 Product Attributes – Recovery of Scarce Resources

**Objective:** The purpose of this question is to determine if the product design allows for recovery and recycling of critical minerals and rare earth elements. Electronic products contain numerous metals and minerals that are rare or available in limited quantities across the globe, such as, lithium in batteries, gallium in semiconductors, and rare earth elements dysprosium and neodymium in magnets\*. Preservation of these and other scarce global resources can be possible if sourced from recovered material streams.

*\*See Terminology section for example list*

**Question(s):** Identify metals and minerals in the product considered rare or found in limited quantities, and whether sourcing for any of these minerals or metals derives from recovered materials. Are any other alternative sources of rare or critical materials expected in the manufacture of this product within the next five years?

**Examples of Supporting Documentation:**

- Identification of rare and critical minerals and metals type and location in the product
- Availability of disassembly instructions for recovery of components containing rare and critical minerals in the product
- Describe the efforts to identify and/or develop alternative sources of minerals and metals for applications in this product

# Part 1: Procurement Questions & Supporting Documents

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## Product Attributes to Consider:

- Longevity
- Post-consumer Content
- Disassembly, Reusability and Recyclability
- Recovery of Scarce Resources
- Manufacturer Designs Enable and Do Not Hinder Secondary Material Recovery
- Sustainable Packaging Content and Readily Recyclable

## Vendor Commitment and Practices:

- Renewable Energy
- Product Recovery, Reuse, and Recycling
- Closed-Loop Component and Material Recovery
- Donation Program

# Part 2: End-of-use Policies & Procedures

## Sample Policy

- Responsible End-of-Use Options
- Data Security and Sanitization
- Employee Awareness and Training
- Continuous Improvement
- Reuse by Technology Product or Service Provider
- Reuse within the Organization
- Repair
- Refurbishment and Resale
- Donation
- Recycling
- Data Security and Sanitization
- Employee Awareness and Training
- Continuous Improvement
- Innovation and Collaboration

# EPEAT is a simple, credible and impactful tool to implement circularity in procurement



## Multi-stakeholder Consultation



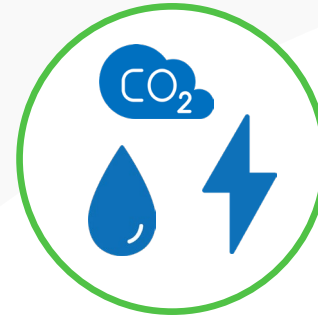
A cross-section of diverse stakeholders define criteria

## Full Life Cycle Impacts



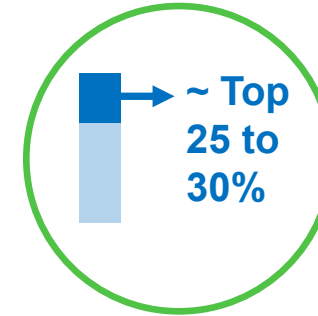
Criteria address sustainability impacts across the product life cycle from material extraction to end of life

## Science-Based



Criteria focus on priority impacts, based on evaluation of available science and evidence

## Leadership Performance



Criteria represent marketplace leadership with only the top 25-30% of products typically able to meet the criteria

## Third-Party Verification

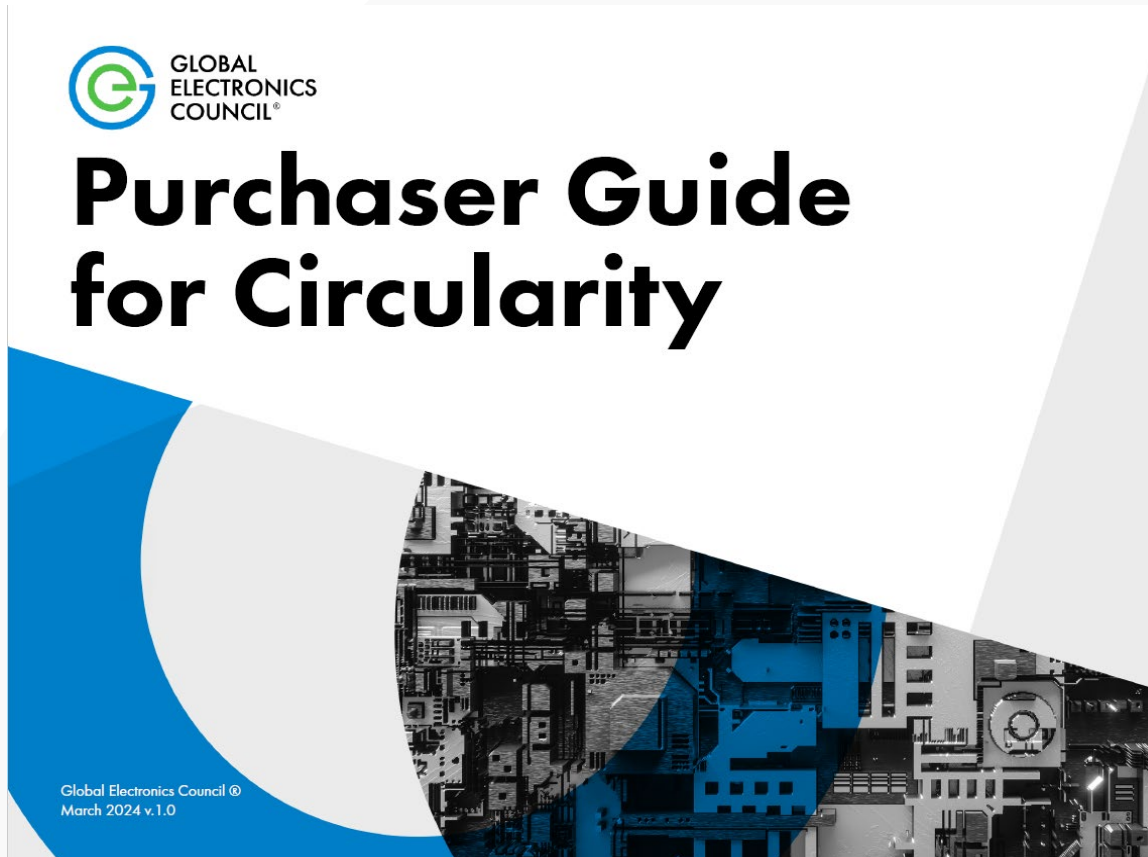


Independent verification ensures that products conform with criteria initially and on an ongoing basis



# Accessing the guide

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- Version 1 – available for download. Link to be sent to webinar participants
- Version 2 – Updated with references to EPEAT circularity criteria to be launched in Q4 2024

# ITU CIRCULARITY GUIDE FOR ITC GOODS FOR THE PUBLIC SECTOR

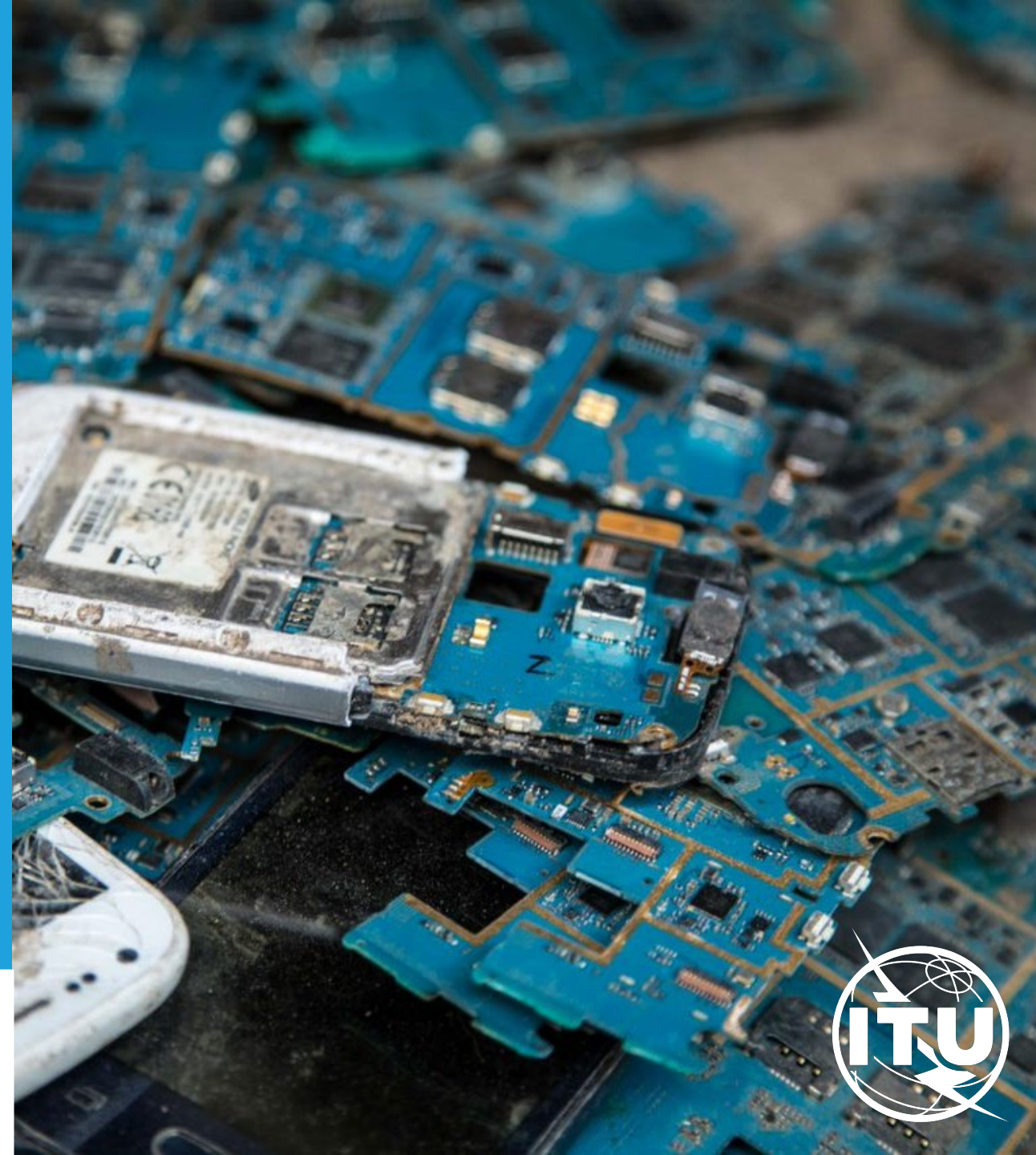


**John Watt**

Circular Procurement Consultant

*International Telecommunication Union (ITU)*

# Circular and Sustainable Public Procurement ICT Guide





GovStack



# CIRCULAR AND SUSTAINABLE PUBLIC PROCUREMENT



# Working in parallel

Within an ecosystem of resources for sustainable & circular public procurement of ICT

## ITU & GovStack

Circular and sustainable public procurement –  
ICT equipment guide



## ITU

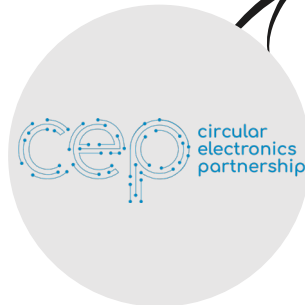
Recommendation ITU-T L.1061

“Circular public procurement of ICTs”



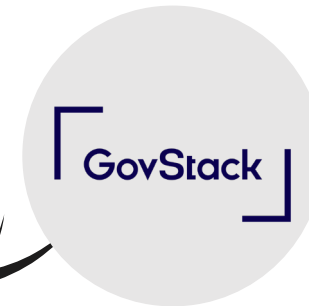
## GEC

Purchaser Guide for Circularity



## CEP

Circular Electronics Roadmap: An Industry  
Strategy Towards Circularity



## GovStack

Resources for building and promoting digital  
government services

# Aligning with ITU Standards

ITU Publications  
Recommendations

International Telecommunication Union  
Standardization Sector

## Recommendation ITU-T L.1061 (03/2023)

SERIES L: Environment and ICTs, climate change, e-waste, energy efficiency; construction, installation and protection of cables and other elements of outside plant

E-waste and circular economy

### Circular public procurement of information and communication technologies



Provides a set of principles to:

- Maximize usable life
- Maximize the use of energy-efficient equipment
- Minimize any resulting amount of e-waste produced, and the adverse effects of e-waste
- Increase recyclability, thereby contributing to circular economy realization

## ITU-T Recommendations

4000+ global telecom standards, approved by and widely adopted by ITU members

## Working in parallel

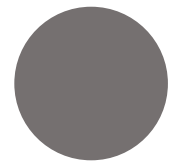
Recommendation ITU-T L.1061 and Guide created at the same time

## Complementary publications

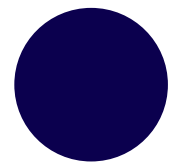
Guide serves as a “how-to” of the Recommendation and build on other resources



# Method for guide development



Consultations with governments, industry and sector partners



Based on public procurement needs of GovStack and other countries

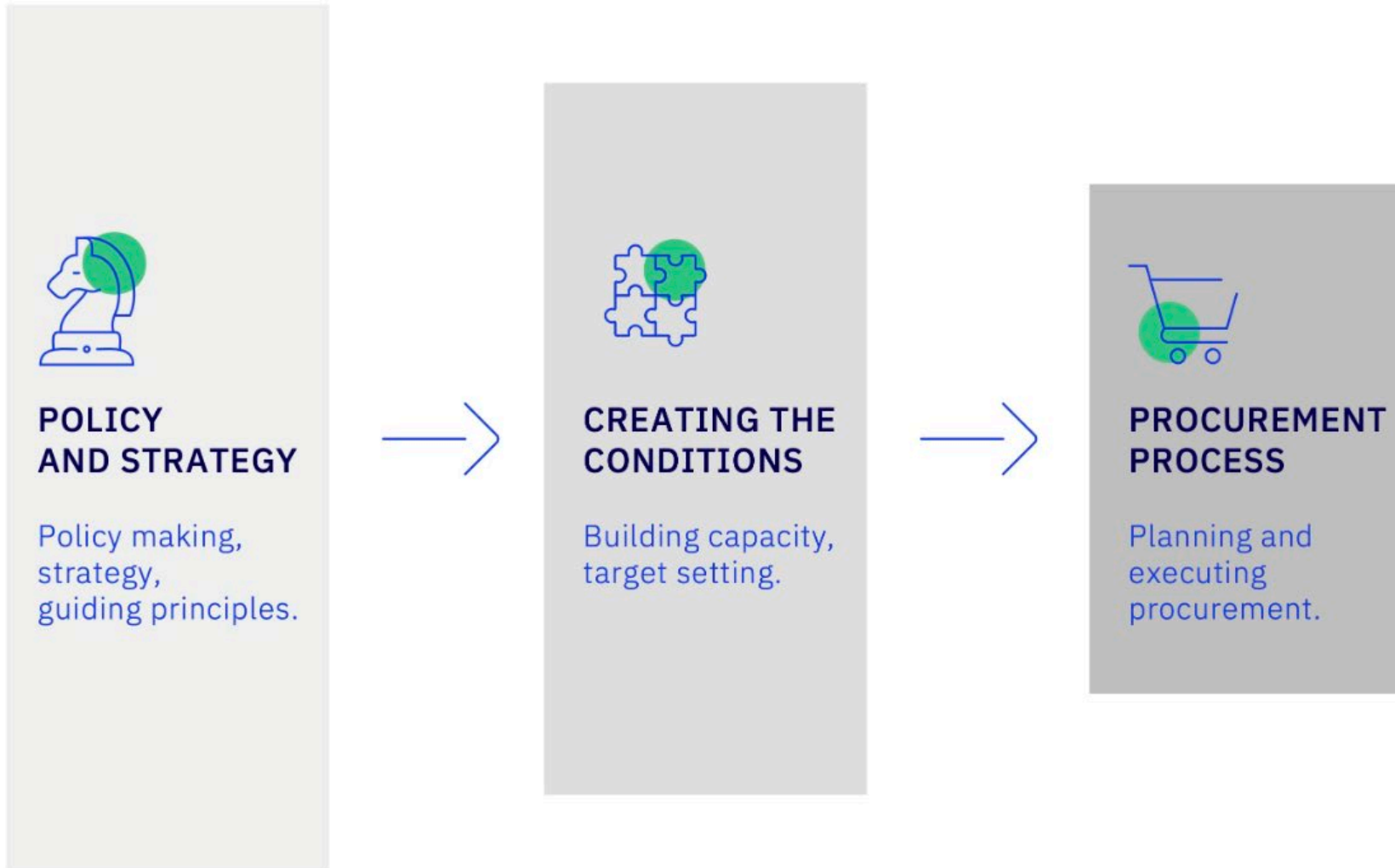


New and existing case studies of best practices



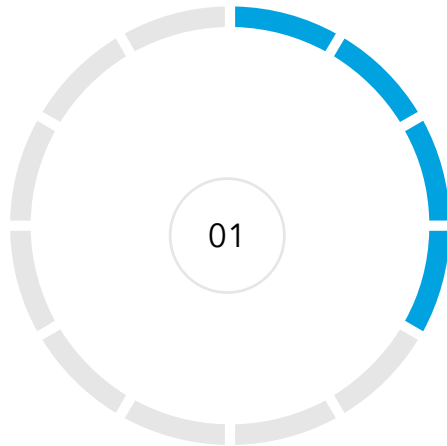
Working with GovStack project and Study Group for Recommendation ITU-T L.1061

# Guide structure

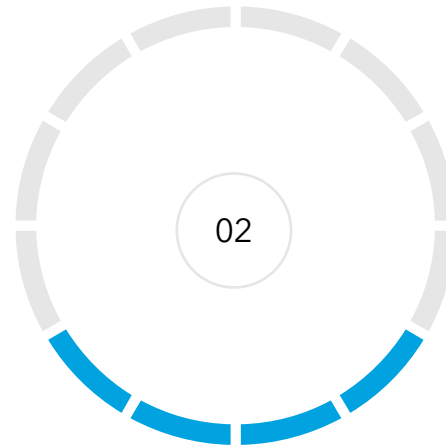


# Setting the agenda for sustainable and circular ICT

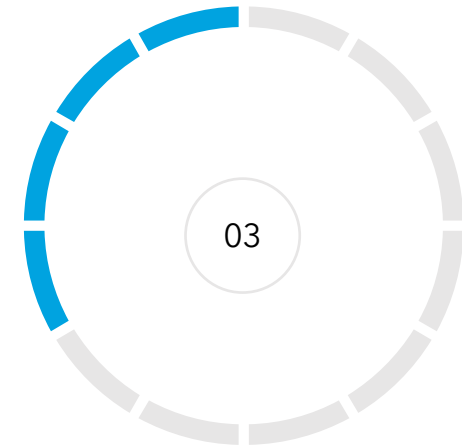
Subsections in **Policy and strategy**



**Take leadership**



**Align goals and targets**

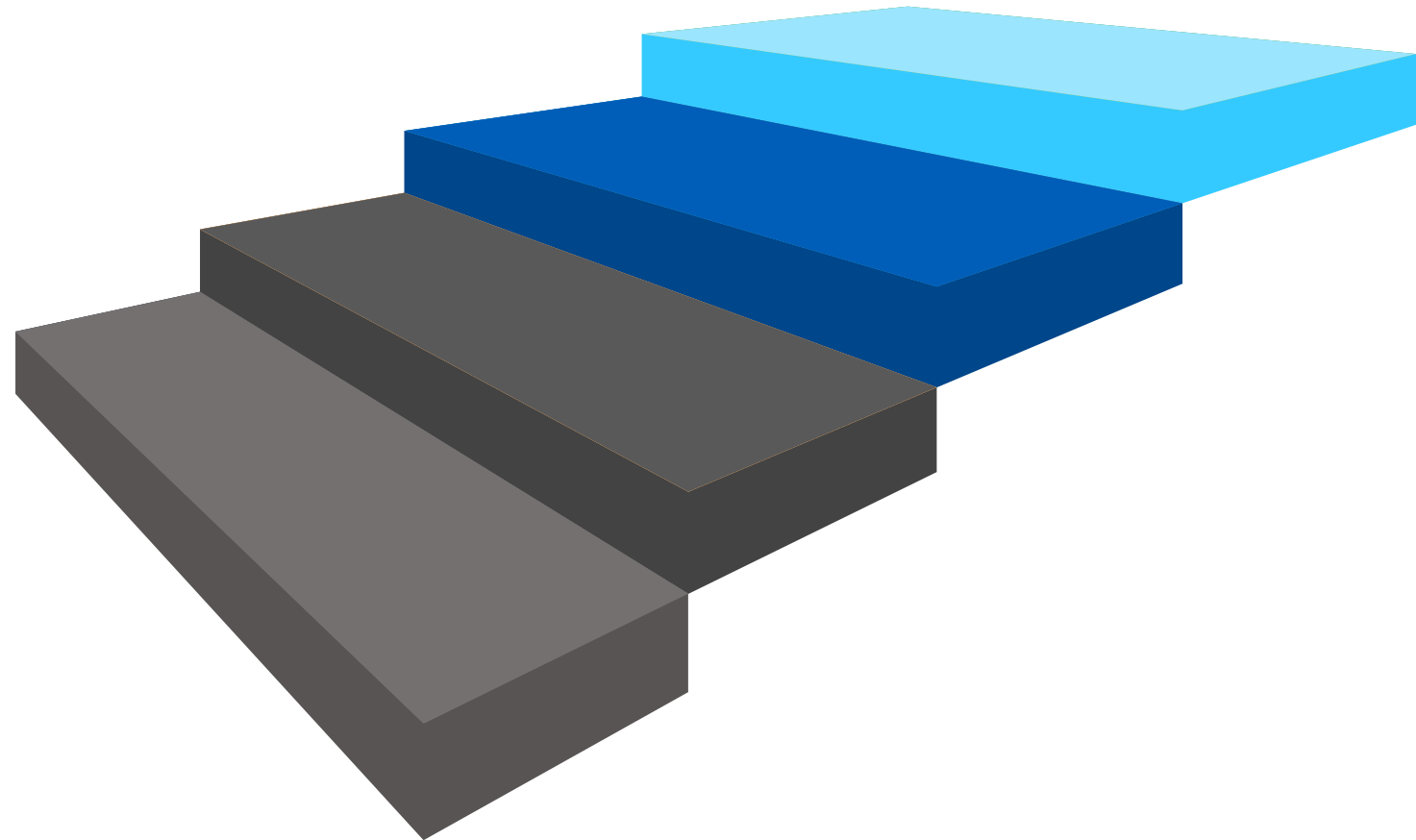


**Develop a roadmap**

# Capacity building to make it happen

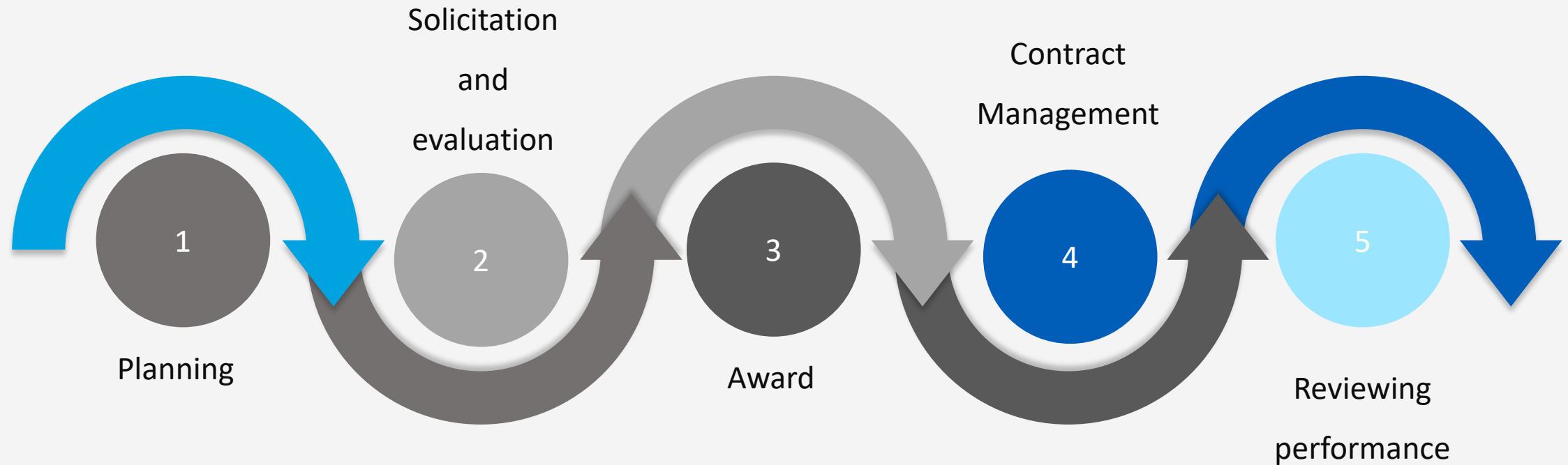
Subsections in **Creating the conditions**

- Manage the governance
- Set priorities
- Engage stakeholders



# Circular and sustainable procurement on the ground

Subsections in **Procurement processes**



# e-learning based on the guide



[Home](#) > [Training courses](#) > [Full catalogue of courses](#) > [Circular and sustainable public procurement for ICTs](#)

Training overview

Full catalogue

By date

By registration method

By training type

By topic

By region

By language

By course level

## Circular and sustainable public procurement for ICTs

### REGISTRATION

Start Date: **10 Jan 2024**  
End Date: **20 Dec 2024**

### EVENT DATES

Start Date: **10 Jan 2024**  
End Date: **31 Dec 2024**

### LOCATION

World or Multi-Regional

Price  
**\$0.00**

**ENROLL FOR FREE**

### TRAINING TOPICS

- **ICT & Climate Change**
- **Smart cities and communities**
- **ICTs and the environment**

### TRAINING TYPE

Online self-paced

### LANGUAGES

English



# Check out our resources



*Recommendation ITU-T  
L.1061  
“Circular public procurement  
of ICTs”*



# OHIOHEALTH A PURCHASER PERSPECTIVE



**Beth Eckl**

Advisor, Sustainable Procurement Strategic Sourcing

OhioHealth Supply Chain Services

*OhioHealth*



# SUSTAINABILITY

## Purchasing Sustainable and Circular Goods at OhioHealth

Beth Eckl, Advisor, Sustainable Procurement

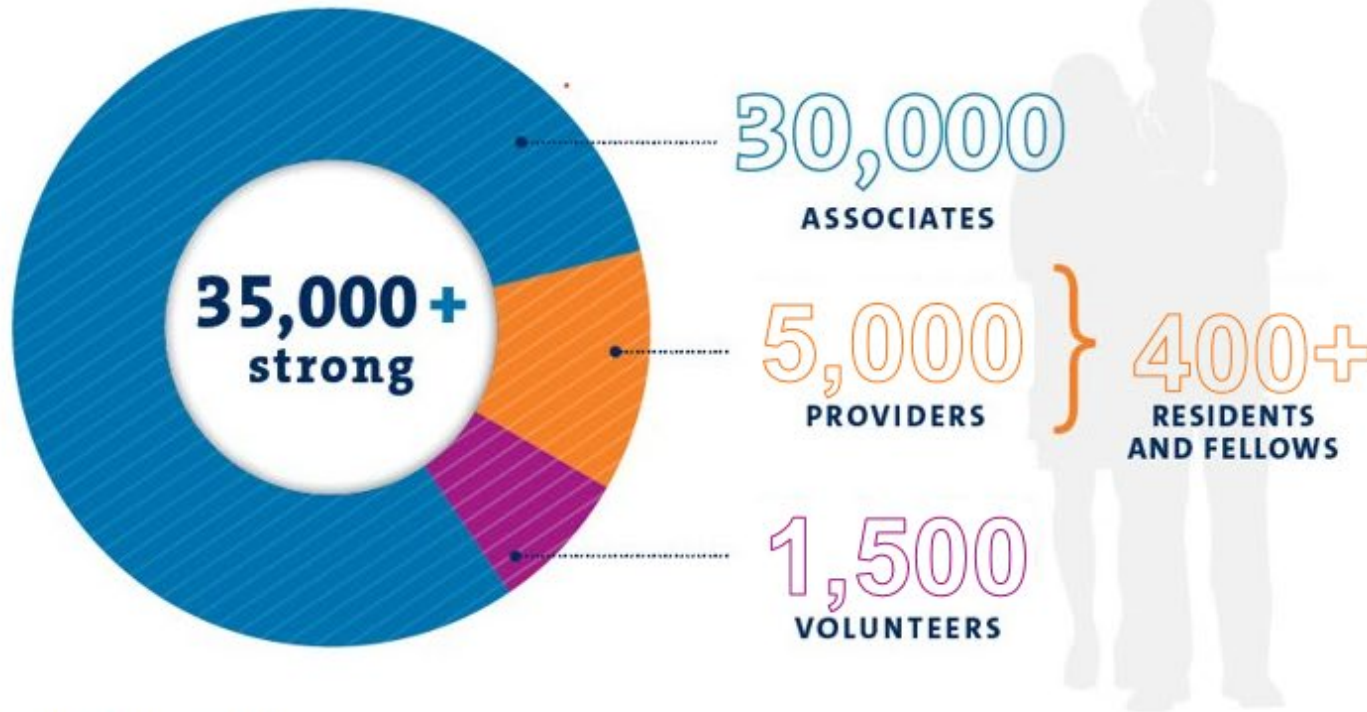
April 2024

# OhioHealth

West Ohio Conference of United Methodist Church



We are a faith-based, not-for-profit healthcare system.



Represents Fiscal Year 2023 Data

**3.8M**  
OUTPATIENT VISITS

**589,209**  
EMERGENCY VISITS

**163,920**  
ADMISSIONS &  
OBSERVATIONS

**120,241**  
SURGERIES

**14,823**  
BIRTHS

**\$6 Billion**  
NET REVENUE

**5.3%**  
NET OPERATING INCOME

# Why Do We Care about Sustainability?

*“Climate Change is the greatest **health** threat of the twenty-first century, and also the greatest opportunity to address social determinates of health”*

-The Lancet

**SUSTAINABILITY**  
HAS A DIRECT  
**IMPACT**  
on **human health.**

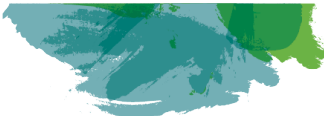
# Sustainability - Our 5 Key Focus Areas



**SMART  
ENERGY**



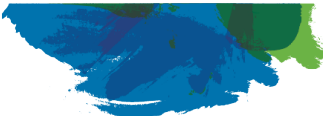
**RESPONSIBLE  
PURCHASING**



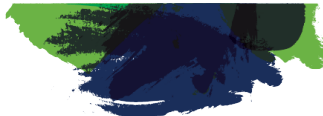
**HEALTHY  
BUILDINGS**



**LESS  
WASTE**



**GREEN  
TRANSPORTATION**



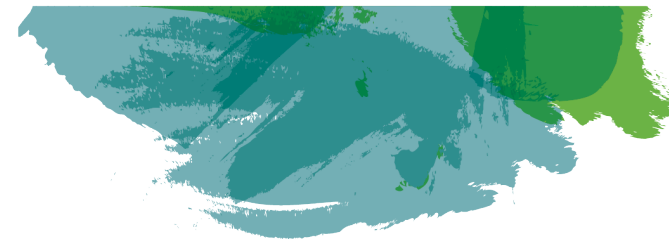


# Sustainability & Circularity – Foundational Elements

- Overarching: launched a new Responsible Purchasing program in 2022
  - New sustainable purchasing policy
  - Leadership support for new purchasing standards – standardized criteria
  - Embedded sustainability into supply chain process
- Prioritized three sustainability areas in buying goods and services
  1. reducing emissions
  2. eliminating chemicals of concern
  3. conserving resources



**RESPONSIBLE  
PURCHASING**



# Conserving resources/circularity – What We've Done

**Reuse, recycle, donate**  
**Close to 5 million items**  
**annually**

(electronics, textiles, metals and plastics)



## **Electronics**

1. Medical devices
2. IT devices

## **Textiles**

3. Nurse, doctor and patient gowns
4. Sterilization wrap
5. Cubicle curtains
6. Incontinence/wound care pads
7. Scrubs
8. Baby burpees
9. Microfiber mops

## **Plastics**

10. Sharps containers
11. Fluid management systems

## **Metals**

12. Rigid sterilization containers

# From sterilization wrap to new goods

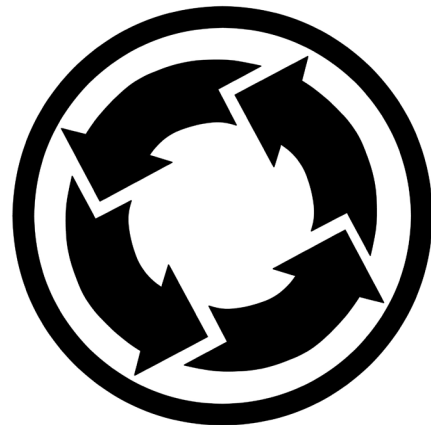
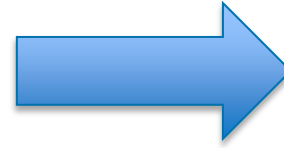


We collect sterilization wrap for recycling



# Circularity – From Food Waste to Soil Amendment

70 tons/year composted food waste supports community soil amendments



# Reducing emissions – What We’ve Done



**Specify EPEAT for electronics**

Expanded into three categories  
EPEAT criteria supports circularity



**Reuse, recycle, donate 17,000 electronics annually**

Parts harvested to reuse, refurbished for reuse

Reduces GHG emissions



**Purchase over 55,000 reprocessed devices annually**



**Created an energy assessment questionnaire in RFPs for clinical electronic equipment**

Medical devices: no energy efficiency standards or certifications

# Lessons Learned

- Lack of ecolabels
- Take-back program challenges
- Drive demand
- Foster partnerships
- Utilize total cost of ownership





*Contact*  
**Beth.Eckl@OhioHealth.com**

**Q&A**