

CALL TO ACTION AND JOINT STATEMENT
Circular & Fair ICT Pact (CFIT),
An initiative of the UN One Planet Network, and the
Global Electronics Council (GEC) Purchaser Commitment,
An affiliate project of the Circular Electronics Partnership (CEP)

The Circular & Fair ICT Pact (CFIT) and the GEC Purchaser Commitment urgently call upon procurers of information communications technology (ICT) around the world to work together in creating the necessary demand for credible, sustainable, circular and fair ICT.

CFIT is an international procurement-led partnership under the UN One Planet Network aimed at accelerating adoption of sustainable, circular and fair ICT. The GEC Purchaser Commitment, led by the Global Electronics Council (GEC) and an affiliate project of the Circular Electronics Partnership (CEP), is a multi-year global campaign advocating for all purchasers to dedicate 100% of their ICT procurements towards sustainable, circular, and fair technology by 2050. We are jointly leveraging the power of the purchaser to mitigate climate change, reduce e-waste and human and worker rights violations, as well as provide economic opportunity.

The ICT sector is growing as electronics products and services become part of our everyday lives and become more affordable in developing countries as well. This growth makes the ICT sector a significant contributor (over 2%) to global GHG emissions, and e-waste the fastest growing waste stream in the world, representing 2% of solid waste streams and 70% of all hazardous waste that ends up in landfills.

Digitalization and ICT are powerful tools to help make the world more inclusive and sustainable. But to benefit from technology, the global ICT sector must become sustainable, circular, and fair to ensure that the proliferation of the ICT products and services do not come at the expense of People and Planet. The current linear take-make-waste model based on short-lived devices creates an unsustainable impact on our climate, our environment and on people.

We need to act now to stop overconsumption of natural resources, generation of e-waste and violation of human and worker rights across the entire ICT value chain. Purchasers are essential in shifting the market towards credible, sustainable, circular and fair ICT. They can help accelerate circular innovation, call for new circular business models, push for the extended lifespan of products and set-up conditions for repair, reuse, and recycling of materials. In addition, they can help ensure fair and safe conditions for workers.

Even with their global market power, individual technology companies cannot make the shift to only offering sustainable, circular and fair ICT products and services by themselves. There needs to be a consistent demand from ICT procurers, which is why the Circular and Fair ICT Pact and the GEC Purchaser Commitment have been launched. Support our joint Call to Action by joining our global efforts and procuring credible, sustainable, circular, and fair technology. If we work together in a unified movement we can create the necessary demand for positive changes in the ICT industry.

ABOUT & LEARN MORE



CIRCULAR & FAIR ICT PACT (CFIT):

The Circular & Fair ICT Pact (CFIT) is an international procurement-led partnership to accelerate sustainability, circularity and fairness in the ICT sector. CFIT is an initiative under the UN One Planet Network Sustainable Public Procurement (SPP) programme. It aims to stimulate the use of common, easy-to-use procurement criteria guidance, facilitate knowledge sharing and a dialogue with the market. By setting up buyer groups in all participating countries and regions, CFIT creates a network that supports positive action and pools procurement power. The UN One Planet Network SPP programme is a voluntary global multi-stakeholder partnership in which governmental, non-governmental, public and private parties work together to promote and accelerate the implementation of SPP as a way to ensure sustainable consumption and production patterns.

Learn more at: www.circularandfairictpact.com

Learn more at: www.oneplanetnetwork.org



GLOBAL ELECTRONICS COUNCIL (GEC):

The Global Electronics Council (GEC) is a mission driven non-profit seeking to create a more just and sustainable world by leveraging the power of large-scale, public and private sector technology purchasers. GEC provides purchasers with a number of freely available tools and resources including the ecolabel EPEAT. The GEC Purchaser Commitment asks organizations and individuals to commit to purchasing an increasing percentage of sustainable and circular technology products and services, invest in people, and increase transparency.

Learn more at: www.globalelectronicscouncil.org/commitment



CIRCULAR ELECTRONICS PARTNERSHIP (CEP):

The Circular Electronics Partnership (CEP) is a private sector alliance for circular electronics that unites leaders in tech, consumer goods and waste management, to identify how to do things better. The group, a consortium of the world's leading brands and global organizations, aims to reimagine the value of electronic products and materials using a lifecycle approach, reducing waste from the design stage through to product use and recycling.

Learn more at: www.cep2030.org