



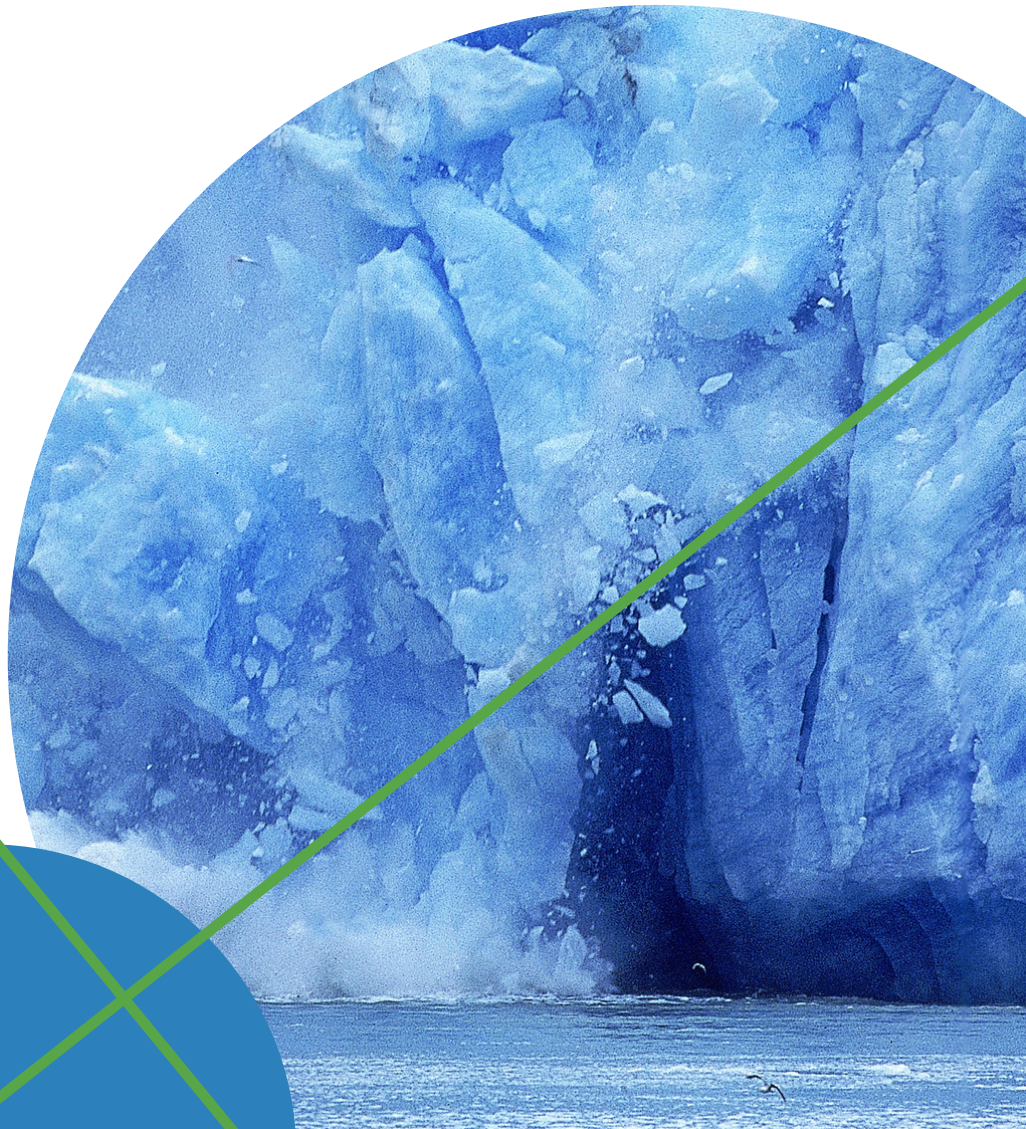
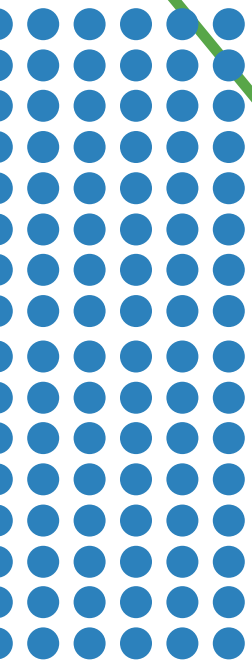
GLOBAL
ELECTRONICS
COUNCIL®



Decarbonizing Technology: Accelerating the Market for Climate-Conscious Electronics

November 8, 2023 | 10:00 am - 1:00 pm EST | [GoToWebinar Virtual Event](#)

The Global Electronics Council® (GEC) is launching the EPEAT Climate+™ product designation within its premier EPEAT® eco-label system to stimulate the market for products developed with GHG reduction in mind. Benefiting purchasers, manufacturers, investors and other stakeholders, products that meet advanced climate mitigation criteria can be easily identified to move the market towards a sustainable future.



PANELISTS



Michael Bloom
*High-Performance Buildings
Program Advisor*
**U.S. General Services
Administration**



Camilla Cederquist
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Elizabeth Eldridge
Manager, Data & Analytics
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Standards & Quality Control Manager
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*Partner and Director Climate
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Boston Consulting Group



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Julia Wolfe
Director, Environmental Purchasing
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GEC MODERATORS



Bob Mitchell
Chief Executive Officer
Global Electronics Council



Susan Herbert
*Vice President, Ecolabels and
Manufacturer Resources*
Global Electronics Council



Patty Dillion
*Vice President, Criteria and
Category Development*
Global Electronics Council



Emmanuel Nwodo
Senior Manager, Global Relations
Global Electronics Council

ABOUT EPEAT CLIMATE+™



As extreme weather events fueled by climate change become increasingly frequent, combating climate change is a top concern for electronics manufacturers, consumers, institutions, policymakers and investors. Many companies strive for low carbon or even “net zero” operations or products to appeal to these parties.

Unfortunately, greenwashing and difficulties in proving the efficacy of some practices such as carbon offsets create skepticism that hurts these efforts. As a result, brands need to prove their claims are 1) meaningful and 2) independently verified. EPEAT® Climate+™ offers electronics brands a

way to do both in the process of designing, manufacturing and promoting products that reflect their commitment to addressing climate change.

EPEAT Climate+ helps purchasers quickly identify technology products designed and manufactured with climate change mitigation in mind. It is a product designation that can be achieved by EPEAT registered products. EPEAT Climate+ designated products are qualified against a unique set of climate criteria by companies with progressive corporate practices in this area. Products meeting these criteria are ideal for organizations seeking to track and achieve climate impact goals related to their procurement.

ABOUT GEC & EPEAT



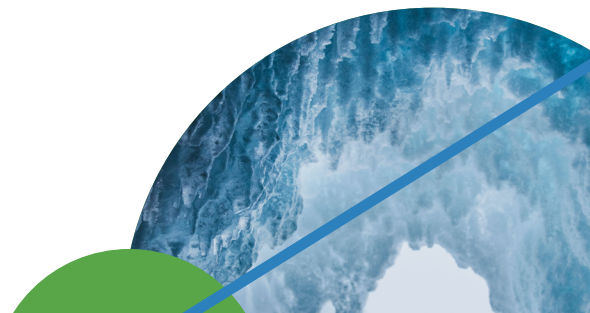
EPEAT® is the world’s premier ecolabel for electronics. EPEAT’s free online Registry identifies thousands of products from the broadest range of manufacturers across the globe.

EPEAT is owned and operated by the Global Electronics Council® (GEC), a mission driven non-profit that seeks to create a world with only sustainable electronics. GEC has been audited by ANAB and received formal recognition for meeting the

requirement of ISO 14024, the internationally recognized standard for Type 1 ecolabels. EPEAT’s overarching policies are available in the EPEAT Policy Manual.

EPEAT criteria are driven by global thought leaders and developed through a voluntary consensus process with a balanced and wide range of stakeholders. These leadership criteria address the most critical sustainability impact areas across the electronics life cycle, from materials extraction to end-of-life – Climate Change, Chemicals of Concern, Circularity and Sustainable Use of Resources, and Responsible Sourcing.

Products currently meeting EPEAT criteria, known as "active" EPEAT registered products, are identified in the EPEAT Registry. Purchasers can search for products based on product category, manufacturer, the country in which the product is expected to be used, and/or by EPEAT tier level (Bronze, Silver, and Gold).



FULL AGENDA

10:00 am – 10:05 am	<p>Welcome and Introduction Bob Mitchell, CEO, <i>Global Electronics Council</i></p>
10:05 am – 10:15 am	<p>Keynote</p>
10:15 am – 11:15 am	<p>Panel: A Multi-Stakeholder View on Decarbonizing Technology This session will explore catalyzing carbon reduction in technology value chains through the lens of a multi-stakeholder panel. Each panelist will provide their unique perspective on the opportunities and barriers to making progress on this vital topic. Join us for this engaging conversation and you won't be disappointed.</p> <p>Moderator: Bob Mitchell, CEO, <i>Global Electronics Council</i> Michael Bloom, High-Performance Buildings Program Advisor, <i>U.S. General Services Administration</i> Camilla Cederquist, Project Manager Sustainability, <i>ATEA</i> Tim Mohin, Partner and Director, <i>Boston Consulting Group</i> Verena Radulovic, Vice President, Business Engagement, <i>C2ES</i></p>
11:15 am – 11:30 am	<p>EPEAT Climate+™ Overview Learn about EPEAT Climate+ and how it empowers technology stakeholders to address climate impacts in electronics.</p> <p>Patty Dillon, VP of Criteria and Category Development, <i>Global Electronics Council</i></p>
11:30 am – 12:15 pm	<p>Panel: Activating Purchasing Power in Decarbonizing Technology This session will unpack the role of the purchasing community in catalyzing the demand for products built with climate in mind by progressive companies. Don't miss this discussion with key influencers in the purchasing community, including a highlight on EPEAT Climate+ Purchaser Pledge participants.</p> <p>Moderator: Emmanuel Nwodo, Senior Manager, Global Relations, <i>Global Electronics Council</i> Elizabeth Eldridge, Director of Sustainable Sourcing, <i>Kaiser Permanente</i> Charleen Fain-Keslar, Standards & Quality Control Manager, <i>State of California</i> Julia Wolfe, Director, Environmental Purchasing, <i>Operation Services Division</i></p>
12:15 pm – 12:30 pm	<p>Break</p>
12:30 pm – 12:55 pm	<p>EPEAT Climate+™ Manufacturer Champion Recognition Gain inspiration from industry leaders' dedication to climate action in our EPEAT Climate+ Champion showcase panel, featuring video clips of today's EPEAT Climate+ Champions.</p> <p>Susan Herbert, VP of Ecolabels and Manufacturer Resources, <i>Global Electronics Council</i></p>
12:55 pm – 1:00 pm	<p>Closing Remarks Bob Mitchell, CEO, <i>Global Electronics Council</i></p>