

# GEC Climate+™ Pledge

VISIT [GLOBALELECTRONICSCOUNCIL.ORG/GEC-CLIMATEPLUS-PLEDGE](https://www.globalelectronicscouncil.org/gec-climateplus-pledge) TO TAKE THE PLEDGE  
OR CONTACT US AT [INFO@GEC.ORG](mailto:info@gec.org) WITH QUESTIONS

Climate change is a global crisis demanding immediate attention due to its threats to our planet, societies, and economies. The Global Electronics Council® (GEC) Climate+ Pledge seeks to harness the purchasing power of organizations committed to tracking and reducing their carbon footprint associated with electronic products.



The pledge brings together the leadership and influence of these organizations to reduce the climate impacts of electronic products. By signing this pledge, participants become integral members of a thriving community of climate leaders and advocates.

**Understanding that organizations contribute in different ways, this pledge will consist of two primary groups of signatories:**



## EPEAT CLIMATE+ PURCHASING LEADERS

*Organizations Committed to Purchasing EPEAT Climate+ Products*

This group will comprise organizations that pledge to prioritize procuring and promoting EPEAT Climate+ products for their technology needs. These organizations will commit to improving their carbon footprint by selecting products that meet EPEAT's progressive criteria. Organizations that sign the pledge will be recognized as EPEAT Climate+ Purchasing Leaders.



## EPEAT CLIMATE+ PURCHASING ADVOCATES

*Organizations and Individuals Advocating and Promoting EPEAT Climate+ Products*

This group will comprise organizations and individuals who advocate for and promote EPEAT Climate+ designated products within their communities, industries, and networks. They will actively raise awareness about the importance of choosing climate-conscious electronic products and contribute to making responsible technology acquisition easier for purchasing organizations. Organizations that sign the pledge will be recognized as EPEAT Climate+ Purchasing Advocates.

## Goals of the Pledge



**Carbon Reduction:** Signatory organizations will work towards reducing their carbon footprint by choosing energy-efficient electronic products with public and third-party verified product greenhouse gas (GHG) disclosures..



**Advocacy and Awareness:** Signatory organizations will engage in advocacy efforts to promote the adoption of EPEAT® Climate+ designated products among their stakeholders and peers.



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	EPEAT CLIMATE+ PURCHASING LEADERS	EPEAT CLIMATE+ PURCHASING ADVOCATES
Target Setting Commitments	<ol style="list-style-type: none"> <li>1. Require EPEAT® registered products in contracts and/or purchasing policies. * †</li> <li>2. Show a preference for EPEAT registered products with the Climate+ designation in purchasing guidance. * †</li> <li>3. Annually quantify energy use savings and carbon reductions from the purchase of EPEAT registered products with the Climate+ designation by using the EPEAT benefits calculator.</li> </ol>	<ol style="list-style-type: none"> <li>1. Actively advocate for EPEAT Climate+ designated products within their sectors and professional communities.</li> <li>2. Educate other in their sector or organization about the environmental benefits of EPEAT Climate+ designated products.</li> <li>3. Participate in collaborative initiatives and campaigns to promote electronics with reduced climate impacts.</li> </ol>
<p>* Within six months of the pledge commitment date † Where EPEAT and EPEAT Climate+ product categories and registered products are available.</p>		
Annual Reporting Commitments	<ol style="list-style-type: none"> <li>1. Calculate the carbon emissions reduction achieved by purchasing EPEAT registered products using the EPEAT benefits calculator. Report to GEC annually.</li> <li>2. Assess and report on the reduction in energy costs by purchasing EPEAT registered products using the EPEAT benefits calculator. Report to GEC annually.</li> <li>3. Increase in the adoption of EPEAT Climate+ designated products. Report goals and outcomes to GEC annually.</li> </ol>	<ol style="list-style-type: none"> <li>1. Establish or adapt existing purchasing guidance highlighting the benefits and importance of electronics with reduced climate impacts, with specific reference to Climate+ designated products within six months of signing the pledge. Send a copy of the guidance to GEC.</li> <li>2. Engage in two or more community, industry or network events to promote EPEAT Climate+ and sustainable purchasing. Provide GEC with a summary of these activities annually.</li> <li>3. Collaborate with two or more organizations or entities on EPEAT advocacy projects or initiatives. Provide GEC with a summary of these activities annually.</li> </ol>
<p>GEC takes privacy and data security seriously. GEC will only publicize your annual spending report or other information disclosed with prior approval. GEC may share purchasers' data in anonymized and aggregated form, meaning that all identifying information has been removed so that individual data or information of a signatory cannot be associated with that individual or entity without extraordinary effort. This helps GEC better understand trends and patterns while safeguarding the privacy of pledge participants.</p>		
Benefits	<b>Reduced carbon footprint, lower energy costs, and a more sustainable technology infrastructure.</b>	<b>Enhanced environmental stewardship, recognition as sustainability leaders, and contribution to a greener future.</b>

